



MEDIA RELEASE

Travellers Choice adds smart new agent training initiative

08 January 2018: **Travellers Choice is continually looking for new ways to give its members a competitive edge, which is why it recently conducted an exclusive Airfare Learning Day for its members in Queensland and Northern NSW.**

Members from as far afield as Cairns, Rockhampton, Maryborough and Longreach travelled to Brisbane for the event, which provided a priceless opportunity to hear from a range of preferred partner airlines.

Nicola Strudwick, Travellers Choice General Manager - Sales, says presenters provided in-depth training on relevant airfare products, while also delivering valuable sales tips and tricks.

"The feedback we received shows that all of our members found the Airfare Learning Day incredibly useful," says Strudwick. "But the event was of particular value to our agents in regional Queensland locations because it provided a rare chance for them to make personal connections that will prove exceptionally valuable going forward."

Ongoing training and education is a key component of the support services Travellers Choice offers its member shareholders. Along with a variety of events held around the country, the award-winning group also provides its agents with unfettered access to TC EXELL, an innovative eLearning library containing a growing selection of online training materials from preferred partners.

For more information on Travellers Choice please visit www.travellerschoice.com.au.

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